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## **2009 CQIN Summer Institute**

***THEME:*** "How to Increase Innovation in Challenging Economic Times:  
*Thinking Like an Innovator, Working Like an Innovator,  
Teaming Like an Innovator & Playing Like an Innovator"*

Dearborn, Michigan: July 31 - Sunday, August 2, 2009

### **Learning Partners:**

Sarah Miller Caldicott  
Richard Sheridan  
Paul Israel  
Greenfield Village, Menlo Park, and the Henry Ford Museum  
IBM, Jai Menon, VP of Technical Strategies  
Google (TBA)  
Ford Motor Company (TBA)

### ***Institute Learning Objectives:***

1. Identify the characteristics and practices essential to having a culture of Innovation based on Edison's five competencies of Innovation
2. Understand the processes, tools and benefits of having a culture of Innovation based on Edison's five competencies of Innovation
3. Understand a disciplined and intentional approach to having a work culture of Innovation based on Edison's five competencies of Innovation

### ***Metaquestions for 2009***

- How does leadership promote and enable a culture of Innovation?
- What are the necessary conditions within an organization that enable having a culture of Innovation?
- How does our internal leadership structure support having a culture of Innovation?
- How do you incent, inspire, and move toward having a culture of Innovation?
- How do we promote individual responsibility for working in a culture of Innovation?
- How do we evaluate the success of a culture of Innovation?

### ***Reading Resources:***

Innovate Like Edison – the Success System of America's Greatest Inventor, by Sarah Miller Caldicott

## Draft Summer Institute 2009 Daily Program

### Thursday 7/30/09

Travel day and check-in .

### Friday 7/31/09

Morning

Opening of 2009 Summer Institute  
Keynote Speaker: Sarah Miller Caldicott  
*"Thinking Like an Innovator"*  
Active Learning Experience  
IBM presentation (tentative)

Afternoon

Sarah Miller Caldicott  
*"Working Like an Innovator"*  
Keynote Speaker: Richard Sheridan, Menlo Innovations  
Two Active Learning Experiences

Team Time

*Dinner on your own.*

### Saturday 8/1/09

Morning

Sarah Miller Caldicott  
*"Teaming Like an Innovator"* continued  
Follow Up to "Assessing Your Innovation Literacy" Pre-work

Keynote Speaker: Paul Israel  
Travel to the Henry Ford and Greenfield Village, lunch on site

Afternoon

Learning Activities on site at the Henry Ford and Greenfield  
Village  
Team Time (at hotel)

*Dinner on your own.*

### Sunday 8/2/09

Morning

Sarah Miller Caldicott  
*"Teaming Like an Innovator"* continued  
Site Visit Debrief  
*"Playing Like an Innovator"*  
Google presentation (tentative)

Afternoon

Ford Motor company presentation (tentative)

3:00 p.m.

Active Learning Experience  
Adjournment of 2009 Summer Institute

### Monday 8/3/09

Optional post institute tours of Menlo Innovations (more info  
to come)